

SUSANNAH MONTGOMERY

Creative Strategist

www.linkedin.com/in/smontgomery15 Leiden, Netherlands

PROFESSIONAL EXPERIENCE

International Account Manager

Inholland University of Applied Sciences

August 2018 to Present | The Hague, The Netherlands

- Develops and nurtures long-term relationships with 50+ external stakeholders who serve as clients and speakers for the university programme
- Coordinates the 25-member Strategic Advisory Board for the Creative Business programme
- Founded the CB GROWS digital masterclass series, reaching 500+ students across three locations
- Acts as Project Developer for the Center of Expertise in Creative Innovation facilitating public private partnerships for the university

Senior Lecturer in Creative Business

Inholland University of Applied Sciences

August 2017 to Present | The Hague, The Netherlands

- Coordinates the Creative Business internship programme for 100+ students each semester
- Produces and delivers courses about Design Thinking, Event Management, and Marketing Strategy to 500+ students
- Supervises student research for media companies, such as Disney, Viacom, and Warner Music Group

Marketing & Events Manager

Columbus Early Learning Centers

September 2016 to January 2018 | Columbus, OH

- Designed all print and digital marketing materials
- Ran all organizational marketing campaigns and in one year increased key digital audiences by 30%
- Managed six donor events, raising \$60k in revenue

Public Relations Manager

College of Wooster Theatre & Dance Department

June 2014 to May 2015 | Wooster OH

- Initiated 10 new community partnerships
- Created all promotional materials for the season
- Increased avg. attendance by 50% within 6 months

House Manager

Ohio Light Opera

June 2012 to August 2014 | Wooster OH

- Managed a 400-seat theatre while leading a team of 60 ushers for each season's 58 performances

ABOUT ME

*A self-starter with **eight years of experience** as a project manager, relationship builder, and strategic marketer driven by her passion for creativity and innovation*

EDUCATION

MA, Arts Policy and Administration **4.0 / 4.0**
GPA
The Ohio State University
August 2015 to May 2017
University Fellow

BA, Religious Studies and Sociology **3.96 / 4.0**
GPA
The College of Wooster
August 2011 to May 2015
Summa Cum Laude, Phi Beta Kappa

Study Abroad

University of Edinburgh
August 2013 to December 2013

CERTIFICATIONS

Professional Scrum Master

Scrum.org, July 2020

Teaching Qualification Assessment and Examination (TQA-IC & THE-IC)

Utrecht University, April 2020

Solution-focused Coach

Solvitas, December 2019

Growth Marketing Professional

Growth Tribe, June 2019

EXPERTISE

Building Relationships Event Planning

Project Management Fundraising

(Digital) Marketing Public Speaking

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TRAINEESHIPS

Philanthropic Communications Assistant

The Ohio State University

June 2016 to August 2016 | Columbus, OH

- Wrote and designed 3 proposals to prospective major donors and gift receipts to donors of all giving levels
- Created the Onboarding Handbook for all Advancement Managers

Fundraising and Events Assistant

Columbus Museum of Art

September 2015 to August 2016 | Columbus, OH

- Assisted with the logistics for 20+ member events
- Processed 1,000+ donations and membership forms

RESEARCH

Graduate Research Associate

The Ohio State University

September 2016 to May 2016 | Columbus, OH

- Partnered with Dr. Shoshanah Goldberg-Miller in the development of 4 research papers for publication about creative urban development

Master's Thesis: *The Playful Art Museum: Employing Creativity as a Tool for Visitor Engagement*

The Ohio State University

May 2016 to May 2017 | Columbus, OH

- A study of Dutch and American art museums. Arts and Humanities Graduate grant recipient

Independent Study: *Profane or Profound?: An Analysis of Satirized Religion in British and American Culture*

The College of Wooster

September 2014 to May 2015 | Wooster, OH

- Received Honours and the Copeland Travel Award to conduct research at the BBC in London, England

SKILLS

Microsoft Office

GSuite

SPSS

Photoshop

InDesign

Trello

Wordpress

SEO

Mailchimp

Hootsuite

Raiser's Edge (CRM)

Scrum

Copywriting

Editing

Quantitative Research

Qualitative Research

Design-based Research

Sketch Notes

VOLUNTEER WORK

Co-Founders Cohort Member

Catalyst, The Innovation Centre

September 2020 to December 2020 | Belfast, UK

- Co-Founders is a prestigious programme for early stage entrepreneurs

Member + Community Manager

Close2Gospel Chorus

January 2019 to present | Leiden, NL

- Plans internal events and performances for our community choir

Alumni Ambassador

College of Wooster Alumni Association

September 2015 to present | NL & USA

- Plan and execute regular events to bring together alumni and students

Wonderball Committee Member

Columbus Museum of Art

September 2016 to February 2017 | Columbus, OH

- Worked as a team to plan a semi-exclusive fundraiser that encouraged its attendees to "dress up, dance, and party for creativity," raising \$200,000+ for arts education

Music & Film Event Planner

W.A.C. (Wooster Activity Committee)

February 2014 to May 2015 | Wooster, OH

- Managed all film screenings on campus
- Worked with a small team to produce Party on the Green and Springfest, one-day music festivals with an average audience of 2,000+ students

LANGUAGES

English

Native Speaker

Dutch

A2

Spanish

A2